

G4C Sponsorship 2025



Sponsorship offers the opportunity to display the sponsor's name, brand and business at a range of events and also gives access to, and invests in, a pool of young talent.

We are seeking sponsorship to allow us to deliver events for our members free of charge, as cost is often a barrier to networking and development for young professionals entering construction.

 **G4C in Midlands**
Constructing Excellence

Who are G4C Midlands?

G4C is the young professionals' arm of the national organisation 'Constructing Excellence', and we represent the Midlands region. G4C's aims are to:

- 1) Enhance collaboration between young professionals within the construction industry;
- 2) Create an open forum to share knowledge, experience and opinions; and
- 3) Provide a platform for young professionals to present their suggestions for the betterment of the industry to leaders and decision makers.

What do we do?

G4C Midlands has a large, organised and motivated committee who plan and deliver exceptional events for the benefit of its members. These include:

- 1) A monthly breakfast seminar by industry leaders covering a broad range of topics relevant to the industry;
- 2) Quarterly CPD events providing a deep dive into the topics which most interest our members; and
- 3) Regular social events giving young professionals the chance to broaden their networks in an informal setting.

Our events attract professionals from a wide range of backgrounds within the property and construction industry, including Surveyors, Engineers, Architects, Developers, Planners, Lawyers and many more.

Events	Frequency	Benefits	Cost	Contact
Breakfast seminar	Once a month	<ul style="list-style-type: none"> • Speaking opportunity (either a short slot before the main speaker, or as the main speaker) • Logo on event marketing and promotion materials 	£125	g4c@cemidlands.org
CPD event	4 times a year	<ul style="list-style-type: none"> • Logo on website booking page • Logo on event social media posts and emails • Other opportunities to be discussed 	£175	g4c@cemidlands.org
Social event	3 times a year	<ul style="list-style-type: none"> • For sponsoring multiple events, a G4C CE Midlands 2025 Event Sponsor logo (as shown below) will be provided for the sponsor's use in its own marketing materials. 	£300	g4c@cemidlands.org
Bespoke event at sponsor's request	TBC	<ul style="list-style-type: none"> • Opportunities and costs to be discussed per event 	TBC	g4c@cemidlands.org

 www.cemidlands.org/g4c

 g4c@cemidlands.org

 [G4C Midlands](https://www.linkedin.com/company/g4c-midlands)

